




VIVEKANANDHA
COLLEGE OF ENGINEERING FOR WOMEN (AUTONOMOUS)
Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai.
Elayampalayam, Tiruchengode – 637205.

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7.3 Institutional Distinctiveness

Sl.No	Description
1.	Portray the performance of the Institution in one area distinctive to its priority and thrust




PRINCIPAL,
Vivekanandha College of Engineering
for Women, (Autonomous)
Tiruchengode (Tk.) Namakkal (Dt.)
Tamilnadu - 637 205.



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7.3 Institutional Distinctiveness

Transform Admirable Rural Girls with Exceptional Talent (TARGET)

“The thermometer to the purpose of a nation is its treatment of its women”

- Swami Vivekanandha

Vivekananda educational institution was started in the year 1992 and emerged as one of the largest group of institution comprises of 27 institutions. Aiming at empowering women in education, Vivekananda College of Engineering for Women was established in the year 2001 with meager strength of 140, the institute has now grown into one of the best women institution with student's strength of 2200 at present.

Keeping in mind holistic development of women education, the institute focuses on 3 aspects i.e., Teaching Learning Process, Research & Development and Serve the Society at large.



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Scholarship :

To serve the society at large, particularly women, Vivekananda College of Engineering for Women gives scholarship to students. Most of the women students are economically poor, hence the institution provides scholarships for meritorious and needy students. Around Rs.29 lakhs is given as scholarship/fee concession every year and more than 150 students get this benefit.


Transportation with care:

To encourage women empowerment in rural area the college provides free transportation to all students and staff members. A fleet of 19 buses fly to nearby districts in order to commute rural students to the college. Special transport facility is also provided to hostel students during major festival holidays and vacation to commute to their home. Further, to ensure safety during travel a GPS tracking system is also enabled in the buses.

Skill Enhancement:

To enhance the skills in technological areas, students are encouraged to participate in NPTEL Swayam courses, PALS Programmes, ICTA Academy, IIT Spoken Tutorial, etc.,. The “AICTE Idea Lab” paves way for students to show case their innovations. Further, training on “Personality Development”, “Employability Skills”, Entrepreneur Skill” and “Interview Skills” are imparted at regular intervals. Internship has been made mandatory for all students in their core area of interest and required to submit a detailed project work report at the end of internship.




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Ethical and Human Values:

The institution teaches the Human Values to future engineers by incorporating courses on "Indian Constitutions and Human Values", "Environmental Science" etc., in the curriculum itself. Extensions activities for the society are carried out by National Service Scheme, Youth Red Cross, Women Empowerment Cell and Unnat Bharat Abhiyan. Five villages viz Mollipalayam, Nallipalayam, Karumanur, Unjanai and Pudupoliyampatti have been adopted under Unnat Bharat Abhiyan to render extension activity for the society. When there is a natural calamity in the state the institute and students extend their helping hand immediately by giving relief fund.


Emotional Enhancement:

The college has a strong **mentorship system** which provides guidance and counselling is also offered to accelerate personal and professional development of students. Interpersonal skill, adaptability and stress management have been effectively handled by conducting student development programmes. Yoga education helps in self discipline and self-control, leading to immense amount of awareness, concentration and higher level of consciousness and were confirmed with several award for its outstanding contribution for the women education especially in rural area.

Entrepreneurship and Placement

"Startup Ideas" are encouraged through Entrepreneurship Development Cell of the college. On campus Drives and Off Campus drives through placement cell have been arranged for the final year students and all interested and eligible students are placed in IT Companies and in core industries.




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Students are motivated to pursue higher studies for their career growth. Students are trained right from the first year on Soft Skill, Aptitude and Logical Reasoning by in house trainers.

To sum up, the institution shows all-round effort in empowering the women students through various activities. All these distinctive acts of the institution enhance its visibility and the institution has become one of the pioneering Institutions for women educators in India.




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